



# 1ST

## Nigeria Hypertension Summit (NHS) **SPONSORSHIP**

*Theme:*

### **EMPOWERING HEALTHCARE PROVIDERS:**

Building Capacity for Effective Hypertension Management

*Sub Themes:*

- Innovations in Hypertension Care: Advancing Treatment and Outcomes
- Tackling the Silent Killer: Hypertension Awareness and Prevention"
- Equity in Hypertension: Access to Care for All

*Date:*

Wednesday

**20**

March 2024

–

Friday

**22**

March 2024

*Venue:*

Radisson Blu, Isaac John  
Street Ikeja GRA, Lagos

*Time:*

**9:00am Daily**

# 1ST

## NIGERIA HYPERTENSION

SUMMIT (NHS2024)

# SPONSORSHIP PACKAGE



# PLATINUM SPONSOR

LIMIT 1

## ₦10,000,000



The most prestigious package offers comprehensive marketing and branding before and after the event and maximum exposure during the conference.

Platinum sponsorship includes preferred recognition in the conference program, on the conference website, on conference materials and on banners displayed during the conference.

- Full page advert in conference brochure (Outer Back cover)
- Presentation session to dive into what's happening with your organization. Your presentation will happen on main stage, in front of the full audience. Your session will be videotaped and made available for re-purposing (45mins).
- Branded 3 x 3 Exhibition Booth with 50 inches TV.
- Name or logo on all brands & Promotional materials.
- Logo on Conference Red Carpet Banners.
- Podium mention.
- Seat drop: have your literature placed on the seat or in the bags of each conference delegate.
- Access to the attendee list.
- 5 registration free pass for team.
- Branding of Lanyard and Name Tag.
- Branding of Conference Hall.

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# GOLD SPONSOR

LIMIT 2

## ₦7,500,000



The gold sponsorship package combines marketing and branding association before the event and extensive exposure during the conference. Each gold sponsorship includes preferred recognition in the conference program, on the conference website, on conference materials and banners displayed during the conference.

- Full page advert in the conference brochure
- Presentation session (30mins)
- Branded 3 x 3 Exhibition Booth
- Name or logo on all brands & Promotional materials
- Logo on Conference Red Carpet Banners
- Logo and bio on the conference brochure
- Podium mention
- 3 conference registration passes for the team
- Branding on Conference Hall

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## SILVER SPONSOR LIMIT 4

### ₦6,500,000



The silver sponsorship package combines marketing and branding association before the event and extensive exposure during the conference. Each silver sponsorship includes preferred recognition in the conference program, on the conference website, on conference materials and banners displayed during the conference.

- Full page advert in the conference brochure
- Presentation session (15mins)
- Branded 3 x 3 Exhibition Booth
- Name or logo on all brands & Promotional materials
- Logo on Conference Red Carpet Banners
- Logo and bio on the conference brochure
- 2 registration free pass for team
- Stage Mention
- Branding on Conference Hall

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# BRONZE SPONSOR

LIMIT 4

## ₦4,500,000



The bronze sponsorship package combines marketing and branding association before the event and extensive exposure during the conference. Each silver sponsorship includes preferred recognition in the conference program, on the conference website, on conference materials and banners displayed during the conference.

- Full page advert in the conference brochure
- Presentation session (10mins)
- 3 x 3 Exhibition Booth
- Logo on Conference Red Carpet Banners
- Logo and bio on the conference brochure
- 2 registration free pass for team
- Stage Mention

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## WORKSHOP/TRACK PANEL LIMIT 3 **₦850,000**

Host your own 45minute breakout session in a dedicated room with a panel of your chosen speakers and a captive audience. Your sponsored panel will happen during the main conference and will be promoted in the agenda, programme, and main stage at the event.

- Full page Conference Programme Advertisement
- 2 Conference Registration Passes
- 3 x 3 Exhibition Booth

## HALL BRANDING LIMIT 1 **₦1,000,000**

Spell your brand/product out and gain more visibility by branding the Conference hall.

- Company name and logo will be printed on the lanyards and name tags.
- 2 Complimentary conference registrations

## NAME TAG & LANYARDS LIMIT 1 **₦500,000**

All conference delegates and attendees will wear the sponsor's lanyards. This item has proven time and again as an effective marketing tool to promote your organisation. The lanyards will be distributed at all registration desks during the conference.

- The company name and logo will be printed on the lanyards and name tags.
- 2 complimentary conference registration.

## TEA BREAK **₦500,000**



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### LUNCH LIMIT 4

## ₦1,000,000

Buy lunch for every attendee during this highly trafficked break; keep them fueled for the rest of the day. They'll thank you later.

- Inner full Page Conference Programme Advertisement
- 2Minute Main Stage Introduction before Lunch Break
- Podium Mention
- 2 Conference Registration Passes
- 3 x 3 Exhibition Booth



### CONFERENCE BAG LIMIT 2

## ₦100,000

Strategic logo placement on the gift bag that is handed out to each conference attendee who will continue to use them a long time after the conference is over.

- Logo Placement in Conference Programme
- 3 Conference Registration Passes
- 3 x 3 Exhibition Booth



### PRESENTATION LIMIT 4

## ₦200,000

Run your own 10 minutes session to dive into what's happening with your organisation.

- 1 Conference Registration Pass



### DEDICATED EMAIL BLAST

## ₦100,000

Have your own announcement for your session, exhibition booth or other information sent out to medical professionals in Nigeria.



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### ● Exhibition Booth

2m x 2m booth	₦ 500,000
3m x 3m booth	₦ 600,000
Space	₦ 300,000

Each booth comes with 1 table, 2 seats, Ambient light, Power point, Name on Fascia board and Waste basket

### ● Branding

2m x 2m booth	₦ 100,000
3m x 3m booth	₦ 150,000

### ● Branding and 50" TV

2m x 2m booth	₦ 290,000
3m x 3m booth	₦ 340,000

The exhibition will provide a unique opportunity to promote your products and interact with fellow attendees.

- One full complimentary conference registration per stand
- 1 Table, 2 Chairs
- Ambient lights, power point, name tag
- Waste basket.



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## ADVERTS IN THE CONFERENCE BROCHURE

The conference programme is the most essential publication for attendees guiding them through the conference.

Feature your full-page advertisement in a prominent location.

<b>Outside Backpage</b>	<b>₦ 400,000</b>
<b>Inner Frontpage</b>	<b>₦ 300,000</b>
<b>Inner Backpage</b>	<b>₦ 300,000</b>
<b>Fullpage Inside</b>	<b>₦ 250,000</b>
<b>Center Spread</b>	<b>₦ 400,000</b>
<b>Frontpage Strip</b>	<b>₦ 300,000</b>

## IMPORTANT NOTICE

- Confirmation of payment secures your slot and is not an expression of interest.
- The deadline for the submission of advert artwork is 2 weeks before the conference.

## **Please Note:**

All exhibiting company's will be published with the company name in the conference publication.

Exhibition space will be assigned on a 'first-come, first-served basis within the respective sponsorship, according to the date of the exhibition booking and the date of receipt of payment.

## **For Sponsorship Enquiries**

**Contact:** Daniel Tumeyar

**Phone:** 08179362573

**Email:** [sponsorship@pmsontheweb.com](mailto:sponsorship@pmsontheweb.com)