



POTY
PHYSICIAN OF THE YEAR
AWARDS

2022

AWARDS

SPONSORSHIP

CATEGORIES

Friday
09TH
December, 2022

Time:
05PM
GMT+1

Venue: Marriot Hotel Ikeja GRA Lagos



PHYSICIAN OF THE YEAR AWARDS

2022 AWARD CATEGORIES

VOTING

1. Physician of the Year (Public Sector)
2. Physician of the Year (Private Sector)
3. Young physician of the Year
4. Physician of the Year (Diaspora)
5. Commissioner of Health of the Year
6. Chief Medical Director/Medical Director (of a Federal Teaching Hospital) of the year
7. Special recognition award for excellence in Mother and Child care
8. Special recognition award for excellence in Cardiovascular care
9. Special recognition award for excellence in Surgical care
10. Special recognition award for excellence in Oncology care

NON-VOTING

11. special recognition award (6)
12. Lifetime achievement award



PHYSICIAN OF THE YEAR AWARDS

We Are
Inviting You To
SPONSOR
one of the coveted awards

SPONSOR

₦ 1,500,000

BENEFIT:

Award Category is renamed after your organization e.g. XYZ Young Physician of the Year award.

CO-SPONSOR

₦ 800,000

BENEFIT:

Organization is mentioned as a Co-sponsor of the Award Category. E.g Young Physician of the Year award is Co- sponsored by XYZ

OTHER SPONSORSHIP CATEGORIES

₦ 250,000

BENEFIT:

Advert in the awards brochure



PHYSICIAN OF THE YEAR AWARDS

AWARD SPONSORSHIP BENEFITS

- **Brand visibility in all pre-event promotional, advertising and marketing materials –**
As a sponsor, your company name and logo will be used during the Awards' outreach campaigns, maximizing brand exposure.
- **Branding at the award reception area –**
Your logo will be easily recognized and seen on event banners displayed prominently in the reception area.
- **Full page advert in the award brochure –**
 - A full page A4 full color advertisement with your company profile will be carried in the award brochure.
- **Visual branding at the Awards ceremony –**
 - The sponsor's logo will be displayed during the presentation of the sponsored Award category.
 - The logo will also be played on the screen at the beginning, during dinner time and at the end of the Awards ceremony.
- **Awards presentation –**
 - There will be an opportunity for the sponsor's representative to take center stage at the Awards ceremony and to present the sponsored Award to the winner.
- **On-stage promotion –**
 - Sponsors will be acknowledged by the Master of Ceremonies during the Awards presentations
- **Complimentary sponsor's table –**
 - Sponsors are entitled to a table of ten seats at the Awards Gala Dinner in the premium area designated for sponsors only. You can use this opportunity to invite VIP clients or potential business partners.
- **PR and social media coverage –**
 - Positive publicity will be generated with the sponsor's name included in pre-event and post-event press releases and social media coverage, including photos, videos and other media.



**FOR SPONSORSHIP ENQUIRIES
PLEASE CONTACT:**

BLESSING ANYANWU

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